



www.CVSeeMe.co.uk

Contact us today to gain *your* presence!

0844 310 3428 | sales@cvseeme.com



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CVSeeMe.co.uk has been nationally recognised both for its innovation in graduate recruitment advertising and its web-video platform. It's now a Top 5 UK job board.

In its inaugural year cvseeme.com has been named a Finalist in The National Graduate Recruitment Awards for: *“The Best Graduate Recruitment Website”* and *“The Most Innovative Way of Attracting Graduates”* and in The National Online Recruitment Awards as: *“Best Newcomer in Online Recruitment”* and *“Best Innovation in Online Recruitment”*.

UK's first online job board and social media platform giving the UK graduate market the latest information and opportunities.

The place where over 80% of The Times Top 100 advertise.

The site that gives employers access to over 50% of UK graduates - 2nd highest concentration in the market.

Created and led by an experienced team who have been engaged in the graduate recruitment market for the past 10 years.

SO, WHAT MAKES CVSEEME.CO.UK DIFFERENT?

CVSeeMe.co.uk is *the* new answer for graduate recruitment. We've created a web 2.0 digital platform dedicated to University students and recent Graduates who these days are all terribly web savvy and now confidently able to use and create videos for online web use. With social sites such as Facebook and YouTube, **CVSeeMe.co.uk** has now created a unique graduate recruitment website for all UK University students and graduates for them to create their very own professional profile, making use of their web skills and creativity online to develop their own digital showcase made up of their paper CV and a 60-second video presentation.

CVSeeMe.co.uk has established key partnerships with the majority of UK Universities up and down the country to give you direct access through our innovative site to the target audience you desire.

CVSeeMe.co.uk continually drives marketing activity around the country and every day creates more targeted and exclusive candidate-generating partnerships. We believe in working *with* students to understand exactly what they're looking for in a graduate job service and how they hope to stand out amongst their peers to impress you, the graduate recruiter.

CVSeeMe.co.uk is a highly effective recruitment tool and puts you in complete control of your online job advertising whilst at the same time offering you fantastic savings on your general recruitment costs. **CVSeeMe.co.uk** focuses exclusively on graduate recruitment and is *the* place to be seen today.

As the first website of its kind to offer graduate recruiters access to three-dimensional video candidate profiles, **CVSeeMe.co.uk** has been developed with the individual jobseeker in mind. This candidate-focused approach has helped us to create a job board that more than 2 million UK University students will utilize to seek the right job that suits both parties.

The service is FREE to all jobseekers and candidates can search and apply for jobs online using our innovative technology any time they wish whilst continually network with other members and create videos that champion their skills and abilities - as a graduate recruiter, **cvseeme.com** gives you the chance to differentiate your own brand and engage our member community to attract the most suitable jobseekers to your graduate vacancies.

CVSeeMe.co.uk is your graduate recruitment platform to strengthen and support your brand value and promote your business and culture 24/7. As well as all of this, **cvseeme.com** also

keeps you up-to-date with all the relevant graduate news and events, allows you to list your own company profiles, gives advice to jobseekers on job hunting and interview practice, and offers information to all users on forthcoming graduate exhibitions along with offering the opportunity to sign up to our cvseeme.com jobs by email service.

CVSeeMe.co.uk provides graduate recruiters with tools incorporated within our system to allow you to have full control over your job vacancies, 24/7 access to your own administration area, and access to our unique 3-D CV Database - all meaning that you can run your graduate recruitment campaign to suit your individual company requirements.

KEY BENEFITS - USE THE POWER OF VIDEO WITH CVSEEME.CO.UK!

CVSeeMe.co.uk enables graduate recruiters to bring your job opportunities to life and attract the best, most suitable candidates who present a picture of their personalities, communication skills and other vital attributes.

CVSeeMe.co.uk breaks down geographic barriers and allows graduate recruiters the opportunity to conduct pre-first round interviews with candidates regardless of their location at a touch of a button - at a time and place to suit you.

CVSeeMe.co.uk is the only graduate recruitment website that guarantees every searchable candidate profile registered will offer a candidate Video showcase; a 3-D presentation.

Your vacancy can be emailed directly to relevant jobseekers, even down to subject-specific disciplines and a record of all your applications and CVs is maintained for you on our online management system.

UNIQUE GUARANTEE! - We're so confident that your job advertisement will receive a good response that if you're not completely satisfied after 28 days advertising your vacancy then you can place the same job advertisement on our site again, for FREE - no questions asked!*

*Limited to one additional 28-day standard job listing per advertisement. This offer does not apply to any monthly unlimited package.

REACH

Our targeted graduate recruitment website can now offer graduate recruiters access to our audience of almost 2.5 million UK University students through our key partnerships to ensure you have the very best chance to find the right candidates for your organisation.

CVSeeMe.co.uk works with careers departments throughout UK Universities nationwide and promotes its services at all major Graduate recruitment events across the country.

We also promote ourselves on all major search engines such as Yahoo and Google to ensure that jobseekers find your adverts. **CVSeeMe.co.uk** runs targeted emails to all our registered members and uses Google Analytics and Webtrends to provide graduate recruiters with up to date figures on the traffic visiting our site.

CVSeeMe.co.uk can solve your graduate recruitment requirements however large or small by:

- sending out targeted emails to students and graduates;
- post immediate vacancies on our homepage as featured jobs; and
- raise your company profile through banners and latest vacancies

In addition, we initiate the following methods to drive candidate attraction:

SEARCH ENGINES

- **CVSeeMe.co.uk** harnesses the latest technologies to maximise our incoming traffic
- We have a highly experienced online marketing team - over 15 years of online marketing knowledge
- We also ensure daily management of search engine marketing spend to ensure supply meets demand

WEBSITE PARTNERSHIP LINKS

- Numerous partnerships with the majority of UK Universities nationwide
- Fully established network of links to drive traffic volume
- Banner campaigns on student and graduate websites
- Advertising on student forums and social websites for the graduate recruitment
- increase brand awareness

EMAIL CAMPAIGNS

- Inventive email campaigns to increase visitor numbers
- Direct communication with registered University students - targeted and effective
- Immediate response

GRADUATE RECRUITMENT EXHIBITIONS

- Attendance at major UK Graduate Recruitment Fairs
- Attend all major university fairs
- Networking with Graduate organizations and publications to maintain brand profile
- Our CEO gives regular talks to students and influential groups within the Graduate recruitment market.

COMPANY PROFILE PAGE


Company profiles sit within the Directory of Employers, which is accessible from the home page. Profiles are displayed with a logo in an alphabetical list, providing a key branding opportunity. Company profiles provide information about your organisation, its culture and nature of business, using a variety of tools from case studies to FAQs, enabling you to communicate effectively with your target audience. Company profiles act as a mini home page for each employer as your entire inventory can be accessed from this page. Included in your company profile is a **Corporate or Graduate Recruitment Video**: Following the growing demand by undergraduates and graduates to hear and see the real life experiences of graduates within an organisation and get a feel for the values and day to day workings of a company, our video facility is proving to be extremely popular. As with all elements of **CVSeeMe.co.uk**, there would be a direct link to your company profile with a call to action to apply.

Giving graduate calibre candidates easy access to your profile will result in higher quality, better-prepared applications. Each job you post on **CVSeeMe.co.uk** will link to your online company profile - and your profile will link to all of your **CVSeeMe.co.uk** jobs!

Here's an example:

Company Profile

Unilever UK

Address:	Unilever House Springfield Drive Leatherhead United Kingdom (UK) KT22 7GR	
Contact:	Graduate Recruitment	
Email Address:	hello@cvseeme.com	
Telephone Number:	01372 945000	
Website Address:	www.unilever.co.uk	

No matter who you are, or where in the world you are, the chances are that our products are a familiar part of your daily routine.

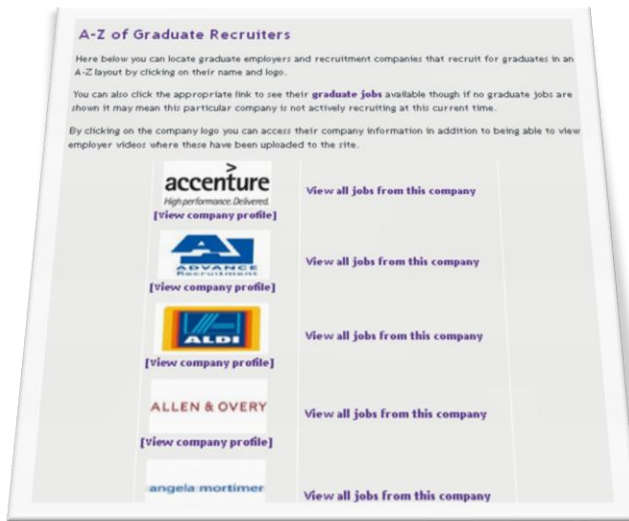
Every day, around the world, people reach for Unilever products. Our brands are trusted everywhere and, by listening to the people who buy them, we've grown into one of the world's most successful consumer goods companies. In fact, 150 million times a day, someone somewhere chooses a Unilever product.

The Unilever Graduate Leadership Programme is all about potential. The two-year programme is designed to turn creative, talented and ambitious graduates into the future senior managers of Unilever.

Latest Jobs from Unilever UK

[Click here](#) to view all the jobs posted by this company.

And as part of the benefit of taking a company profile your organisation will also be listed in our A-Z of Graduate Recruiters - a directory just 1-click away from the main home page.



PRODUCTS OFFERED ON CVSEEME.CO.UK

CVSeeMe.co.uk has a whole host of different products for you to attract and find the right candidates for your graduate opportunities. Below are the products we currently offer:

Vacancy Advertising Products

- Standard jobs
- Featured jobs

Target Emails

- Target Email

Search Products

- Database Search

Brand Management Products

- Banner adverts: flash top banner & flash side banner
- Home Page Button
- Sector sponsorship with entry into A-Z Industry Guide
- Company video showcase
- Video slideshow

VACANCY ADVERTISING PRODUCTS

At CVSeeMe.co.uk we appreciate graduate recruiters have different requirements. You might only have one graduate job to offer - or hundreds! Therefore, we've got a few options for you to use:

STANDARD JOBS

Easy, Fast, Low Cost. What are you waiting for?

When purchasing and posting a graduate job advertisement, your vacancy will go live on CVSeeMe.co.uk instantly and remain live on the site for a full 28 days. You will be able to review and edit your posting at any time and also track interest and applications.

If you've got more than one available graduate vacancy or on-going hiring needs, it's definitely best to buy job credits in bulk as you'll enjoy fantastic volume discounts.

Buying credits in volume saves you time and minimises your recruitment costs and you can post your jobs any time all the while your recruiter account is active.

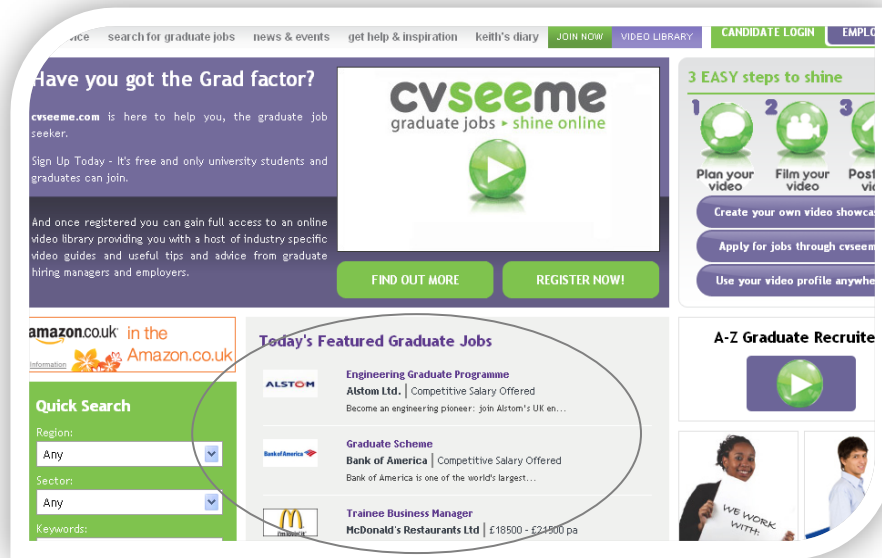
Standard Job Posting Example:

The screenshot displays the CVSeeMe.co.uk job results interface. On the left, there are search filters under 'Searching By' (Sector: Advertising, Marketing, PR, Media) and 'Narrow By: Job Type' (Contract: 17, Part Time: 1, Permanent: 177) and 'Narrow By: Region' (London: 57, Midlands: 4, Scotland: 5, South East: 9, UK Nationwide: 176). The main content area shows 'Job Results' with 195 jobs found. Two job listings are visible: 'Regional Sales Executive - IT Solutions Sales - Midlands' and 'B2B/ B2C Web Software Product Manager - £32,000 - SW London'. Each listing includes details like Sector, Region, Location, Salary, Job Type, and Posted date. On the right, there is a sidebar with '3 EASY steps to...' and 'A-Z Grad Recruit'.

FEATURED JOBS

A Featured Job is a job vacancy listing that is only one of six shown at any one time on the main home page of **CVSeeMe.co.uk** - the most popular and visited page of the entire website. By having your job vacancy listed here as a Featured Job it will instantly reach our huge target audience of more than 2 million university students and recent graduates.

As a Featured Job, your vacancy listing when clicked will link straight through to the full job description online providing instant details of how to apply to the opportunity. It will also provide a logo of your company on the listing that when clicked will direct the candidate to all of your other job vacancies that you may have listed on **CVSeeMe.co.uk**.



Featured Jobs also appear at the top of general job searches and are a fantastic way to immediately grab the attention of job seekers.

These are extremely popular and high in demand since they're exclusive positions. Be quick to order yours today!

TARGET EMAILS

CVSeeMe.co.uk will create for you a fully branded Target Email for your organisation to send to a precise and highly targeted group of registered candidates in your chosen area of expertise who fit your job requirements on your behalf. Target Emails aim to increase your application rate for job adverts, but most importantly, the service results in a highly effective direct communicative impact because the candidates have been carefully targeted by you.

Example Target Email:



If you're looking for a particular type of student or graduate you can send your job advertisement or company message directly to a pre-qualified list of job seekers NOW!

SEARCH PRODUCTS

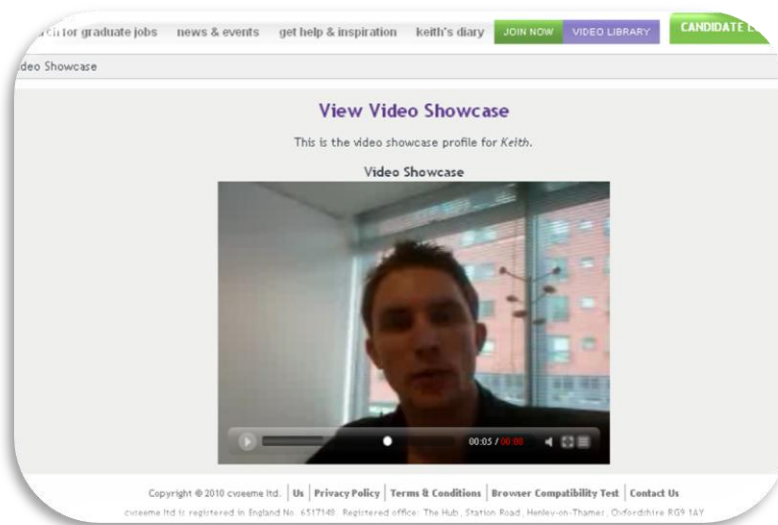
DATABASE SEARCH

This service is exclusive and offers recruiting companies the option of conducting specific candidate searches on the **CVSeeMe.co.uk** members' database.

Searching our database is like no other as **CVSeeMe.co.uk** offers recruiters a unique opportunity to both select candidates that meet their hiring criteria on paper - but then as a distinct benefit actually *view a 60-second candidate video profile* (Or contact the candidate to request such).

The 60-second candidate video can instantly be viewed within any internet browser via a personalised web URL link displayed within their profile and can offer the recruiter a quick way to validate communication and interpersonal skills, presentational and promotional ability, and even any foreign language claims.

Example Candidate Video:



Meet better suited candidates more often. Save time. Make more placements. And impress your clients with value-add candidate video profiles you can submit via email along with their CVs!

BRAND MANAGEMENT PRODUCTS

To attract the most ideal candidates it is imperative to manage your brand. **CVSeeMe.co.uk** advertises a huge range of products to enhance your company profile from banner adverts to sponsorships to interactive videos.

BANNER ADVERTS: FLASH TOP BANNER & FLASH SIDE BANNER

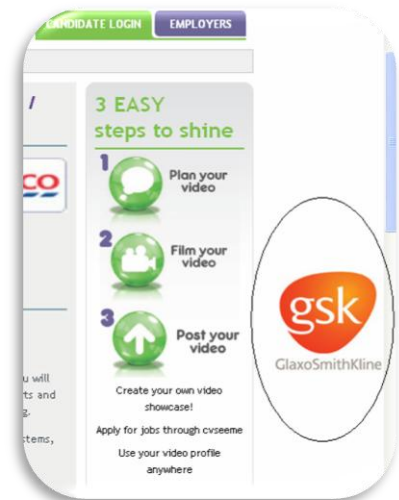
Available on job search pages across the website in all different Industry sectors, **CVSeeMe.co.uk** offers recruiters the opportunity of taking a 'Flash' Banner advertisement in two distinct positions: One along the top of the page; the other down the right hand side of the page. These are rotated throughout the day and are available for monthly periods, hyperlinked to take any visitors that click on your banner straight to your online company profile that can at the same time provide instant links to your available job vacancies or access to your company video showcase.

Top Flash Banner:



If you require your banner advertisement to be designed for you then our own CVSeeMe.co.uk team can splash their design skills on it and create it for you.

Side Flash Banner:



These are exclusive advertising slots available on a first-come, first-served basis. Please contact one of the team at **CVSeeMe.co.uk** to discuss options.

HOME PAGE BUTTON

Homepage advertising offers high prominence and high traffic advertising, allowing you to acquire a prime location on the **CVSeeMe.co.uk** homepage.

Utilising our Home Page Buttons is an excellent way to increase your company's visibility on **CVSeeMe.co.uk** and drive the right candidates to your available jobs.

Each button, when clicked, will take the job seeker directly to your online graduate jobs and company profile - that can also showcase your branded employer video profile (Where you have one hosted that is!).

Rotated on every page refresh throughout each day, **CVSeeMe.co.uk** has 15 available slots on the main home page (3 on each of the 5 white boards) to display your company logo, each lasting for 28 days at a time. When a user clicks on your logo they are taken to your own online company profile, where your graduate job vacancies and corporate video can be displayed.

Home Page Button Example:

The screenshot displays the CVSeeMe.co.uk homepage layout. At the top, there are navigation buttons: 'FIND OUT MORE' and 'REGISTER NOW!' in green, and 'Apply for jobs through cvseeme' and 'Use your video profile anywhere' in purple. Below this is the 'Today's Featured Graduate Jobs' section, which lists several job opportunities with company logos and brief descriptions:

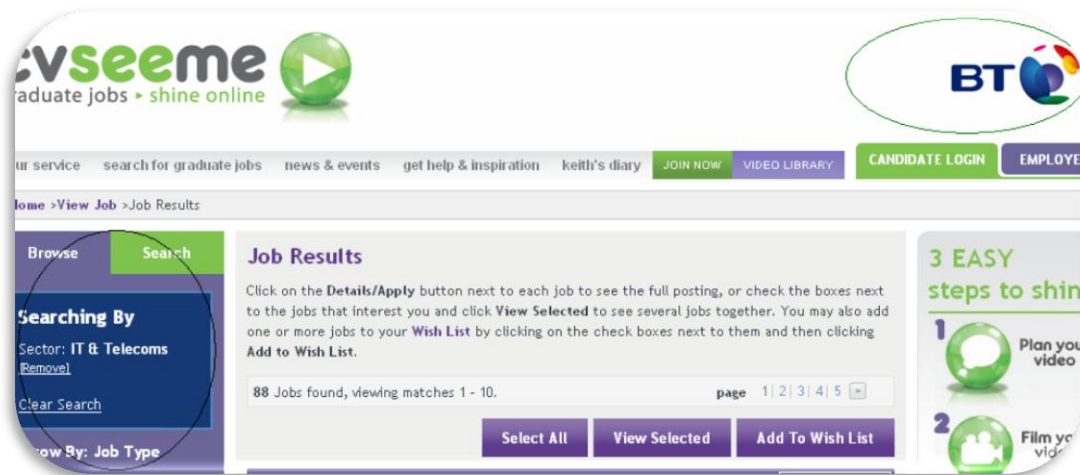
- International Training Manager** at Tesco Stores Ltd | Competitive Salary Offered
- Finance Programme** at Alstom Ltd. | Competitive Salary Offered
- Analyst** at Citi Group | Competitive Salary Offered
- Finance Management Associate** at Citi Group | Competitive Salary Offered
- Graduate Scheme** at Charles Tyrwhitt LLP | £37400 pa

To the right, there is an 'A-Z Graduate Recruiters' section featuring a video player and a grid of logos for various employers, including Barclays, Oxfam, and T-Mobile. A circular inset highlights the video player and the logos.

SECTOR SPONSORSHIP WITH ENTRY INTO A-Z INDUSTRY GUIDE

On CVSeeMe.co.uk, Job Sector Sponsorship is just 1-click from the main home page - the most popular page across the whole website. This sponsorship brings you key exclusivity within your designated industry sector and the banner advertisement can link direct to your own company profile on the site or even straight to your own corporate web page. Appearing as a headline sponsor in the sector you choose means that no other competitor will be allowed to advertise in this specific area of the site since only one sponsorship per company is permitted at any one time. The perfect way to be seen as the employer of choice.

Sector Sponsorship Example: [IT & Telecoms - BT]:



There is just one available sponsorship slot for each sector across the site so sponsorships are offered and made available on a first-come, first-served basis. Choosing and successfully securing an annual sponsorship ensures that you obtain exclusive rights to your preferred sector for the whole year - uninterrupted.

COMPANY VIDEO SHOWCASE

Welcome job seekers inside your organisation!

This is a relatively new way of communicating with graduate job seekers but a fantastic opportunity for you to show candidates and prospective job applicants just what it's like to work in your environment. This is your chance to communicate your brand and engage with job seekers to show them why they should choose you over your competitors.

If you've already invested in this option elsewhere and currently run corporate videos on your own website then great! All you need to do is send us your video and we'll upload the video on your behalf to your online company profile.

If you're already aware of the numerous benefits of having a corporate video live on CVSeeMe.co.uk but don't know where to start, then relax! Help is at hand - our video production team make video for the Internet, from corporate video and virals to live streaming, video PR and promotional videos. With every video created by CVSeeMe.co.uk we can also on request promote each video through our social media networks. Our production outfit were recently European media partners for The Innovate100 competition with the majority of traffic on the videos coming through these such networks.

Company Video Showcase Example [McDonalds]:



We'll attend your premises or chosen venue at a time convenient to you to film and produce your corporate video.

Here's what we'll typically do for you:

- 1. Discuss what you're looking for and how we can best achieve it.
- 2. Write your detailed script.
- 3. Film at the preferred premises.
- 4. Edit your film.
- 5. Post your video on the site.

This package typically involves one day of filming and up to three days of editing (depending on your requirements). If you are located outside of London travel expenses will be applied and charged in addition to the production costs. Additionally, if you require a script, costs will also be applied.

To get an idea take a look over our A-Z Directory of recruiters to find companies that have uploaded video profiles: <http://www.cvseeme.co.uk/jobboard/clients/clientlist.asp>.

VIDEO SLIDESHOW

Hold on to your hats with this one! This is a service first. We're proud to launch this unique service that combines your images, text and any video clips into a fantastic and engaging 3-D production that will then look something like a movie trailer!

Bring your vacancies to life with **CVSeeMe.co.uk** Video Slideshows! With **CVSeeMe.co.uk** you can now have created unique video job descriptions designed and put together with this award-winning video creation platform.

It's all very straight forward. Here's what we'd need:

1. First, we need your images. You can send these to us by email or tell us where to find them online;
2. If you've got any video clips, send us these too. If they're large files you may wish to use something like 'YouSendIt';
3. Then be sure to send us your standard text based job description - but importantly, you must have ensured you've highlighted the most relevant and key words or phrases you'd like included in your Video Job Posting;
4. We'll then add an appropriate soundtrack from our extensive video library of tunes for you - let us know at the time if you have any particular type of genre preference, be it Indie, Rock, Pop, Classical or any other!

We then wave our magic wand and produce for you a high resolution video licensed for commercial use to advertise your vacancy. And we'll have the video ready for you within an hour of you sending us the necessary information. This will then be hosted for you on your company profile on the website and listed on your jobs page.

The patent-pending Cinematic Artificial Intelligence™ thinks like an actual director and editor. It analyzes and combines images, video clips and music and outputs a high quality video which is perfectly produced for each company and/or work opportunity. It's a fantastic way to engage your target audience to drive more suitable applicants to your vacancies.

Call-to-action button - And as an extra feature, you can request to add a custom call-to-action button at the end of each of your video job descriptions. This optional feature turns your video

from a passive viewing experience into an active marketing tool for candidate generation purposes. For example, you could have a button to “Apply now to find out more” that links to your contact us page of your own company website. Just like magic!

Video Slideshow Example [EnhanceUK]:



And remember: **NO TWO VIDEO JOB POSTINGS WE MAKE ARE EVER THE SAME.** You'll receive a unique video every time.

Give it a try. We know it might be new to you but we can promise the results speak volumes. And it's worth bearing in mind that people find video much more engaging than the written word...

Grab one today to put up alongside your standard text listing. You'll be impressed. We promise.

BESPOKE PACKAGES

We hope you find a suitable package to suit your graduate recruitment needs from our list of products. However, if you don't see what you're looking for please contact us and we can discuss exactly what kind of package would suit you best. One of our dedicated Account Managers will advise you on how to get the best results. Call us today on **0844 310 3428**.

SO LET'S GET YOU STARTED!

Simply log on to www.cvseeme.com and visit the 'ADVERTISERS' section of the site. Click on 'Products & Prices' and select your desired product. Not too painful eh? You can then either:

- Order online immediately with a Credit card; OR
- Call our offices to pay by invoice;
- You'll be set up in minutes!

If you are unsure about anything or simply fancy a chat to talk over our products please call us on: **0844 310 3428** or send us an email at: sales@cvseeme.com.

PAYMENT METHODS:

Credit card on the website or by invoice payable 7 days from the date of order. All prices quoted exclude VAT. Full terms and conditions can be found on our website.

We look forward to working with you and helping you and your organisation *Shine Online!*